

Press Release

FOR IMMEDIATE RELEASE

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Home to be Awarded to a Veteran



A press conference will be held on April 17, 2018 at 12:30pm in Brookhaven, NY at the location of the Veterans Home Giveaway property purchased from the proceeds of the Fairway Foundation's *Purple Heart* campaign. All media and Fairway Foundation sponsors, volunteers and Veterans are invited to attend. The purpose of the press conference is to invite the Long Island community to assist in identifying a Veteran Family to be awarded the home.

The Fairway Foundation, a non-profit 501c3 organization, launched the *Purple Heart* campaign to help increase awareness of the obstacles our veterans face when returning to civilian life, and to raise funds to assist veterans in need on Long Island. Comprised of all volunteers, 100% of all net proceeds will go to assist local veterans. With over 100,000 veterans, Long Island has the highest population of veterans in New York State.

The Foundation raised enough funds locally to purchase the 3 bedroom ranch style home with plans to start renovations within the next few weeks. The renovation project will be lead by the Interior Design Society's Long Island Chapter.

All Veteran candidates must have ties to Long Island, served post 9/11/01, received an honorable discharge and awarded a *Purple Heart* Medal. The nominee must also earn less than the Long Island median income and have the capability to afford the property taxes, insurance, utilities and upkeep of the home. Applications are still being accepted. The home will be awarded to the Veteran not with the greatest injury but the greatest need so long as the Veteran meets the criteria. A panel of veterans from several veteran organizations including the VFW, American Legion will make the final decision.

At the completion of this home being awarded, the Fairway Foundation intends to continue annual fundraising efforts in order to create a general fund that will allow for the continued assistance to other Long Island Veterans in need.

To date, thousands of *Purple Hearts* have been displayed across Long Island. Students from school districts including Commack, Elwood, Sayville, Kings Park and more, plus volunteers from organizations like PSEG®, 7-Eleven®, Home Depot®, Allstate®, Soluna Studios®, Long Island Board of REALTORS®, USA Insulation® and the Long Island chapter of the Interior Design Society have participated in the *Purple Heart* campaign. A pledge of at least one dollar for every heart signed and displayed in support of a veteran.

Visit *The Fairway Foundation* Facebook page or VeteransHomeGiveaway.org to view photos and video clips. Email FairwayFoundationNY@gmail.com or call 631-881-5110 to RVSP or to learn more about the *Purple Heart* campaign. Together we can all make a difference in the life of a veteran.